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BETT Awards - The 2014 Winners

Embargoed until: 12:00am 23 January 2014

The winners of the 16th prestigious Bett Awards 2014 were announced last night (Wednesday 22 January, 2014) at the Bett Awards Dinner held at The Brewery, London.

The annual Bett Awards represent a partnership between BESA, Bett pioneers and the trade association representing the educational supply industry, and i2i Events Group, the organisers of Bett, the world’s largest learning technology event.

The awards encourage and recognise outstanding education sector resources, learning solutions and companies. The judges, who are all educational professionals, focus on what works in the classroom or the school setting in terms of design, cost-effectiveness, support of higher order thinking skills and effective learning and teaching styles.

The winners of the Bett Awards 2014 in each category are:

2014 Bett Awards winners	
Company	Product
Early Years Solutions	
Rising Stars	Switched on ICT in the Early Years
Primary Digital Content	
Twig World	Tigtag
Highly commended	
Pearson	Bug Club
Secondary Digital Content	
Mathspace UK Ltd	Mathspace
ICT Tools for Learning and Teaching	
IGGY	IGGY
Highly commended	
LEGO Education	LEGO MINDSTORMS Education EV3
Digital Devices	
Fourier Education	einsteinTablet+
Digital Collections and Resource Banks	
London Grid for Learning	The History of Computing
Highly commended	
Peters Books and Furniture	ePlatform
ICT Special Educational Needs Solutions	
Inclusive Technology Ltd	HelpKidzLearn - ChooseIt! Maker 3
Free digital content/Open educational resources	
Microsoft	Kodu
ICT Leadership and Management Solutions	
2Simple Software	2Build a Profile
Innovation in ICT	
TeacherCentric Ltd	Show My Homework
ICT Services and Support	
Groupcall Limited	
ICT Exporter of the Year	
Promethean Ltd	



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Highly commended	
TTS Group Ltd	
ICT Company of the Year - Less than £1m turnover	
Room Booking System Ltd	
ICT Company of the Year - Between £1m and £10m turnover	
3P Learning	
ICT Company of the Year - Over £10m turnover	
Espresso Education	
Marketing Campaign of the Year	
Oxford University Press	
International digital education resource	
Little Bridge World	Little Bridge
Educational Apps	
Daydream Education	Multiplication
Bett stand of the year	
EducationCity.com	
Outstanding Achievement	
Lewis Bronze	Espresso Education

Caroline Wright, director, BESA, the sector’s trade association commented: “The quality of entries for this year’s awards has been outstanding. It is hugely exciting to see such an excellent range of products and services on offer to schools, especially with the introduction of the new National Curriculum in September this year. The winner’s products and services ensure the UK ICT industry continues to be recognised as the best in the world. The quality of these learning resources is a testament to businesses operating within the UK education sector.”

Debbie French, portfolio director at i2i Events Group added: “The Bett Awards are recognised as a mark of excellence and each year some of the UK’s finest companies are recognised for their innovation and commitment to excellence in educational resources and services. The strict judging process carried out by educators and sector stakeholders ensures the awards identify the very best products, resources and organisations within the education sector.”

For more information, please visit www.bettawards.com.

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Notes for Editors

About Bett

Celebrating its 30th anniversary in 2014, Bett has evolved into the world’s leading event for learning technology, with a broader remit than ever before. Covering the breadth of lifelong



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learning, the event brings together more than 35,000 industry leaders, practitioners, professionals and inspirational figures to share ideas inspiration on how to support learning together through technology. Bett 2014 will run over four days from Wednesday 22 to Saturday 25 January at ExCeL London. For more information, please visit www.bettshow.com.

About i2i Events Group

i2i Events Group delivers world-class exhibitions, large scale events and festivals in key sectors including home and gift, fashion, retail, healthcare, energy, environment, education, technology, media and creative. Its portfolio of world-wide events includes World Retail Congress, Spring Fair, Naidex, BVE, Bett and Pure London. It prides itself on opening up possibilities for its customers and each year brings more than 250,000 decision makers together to network, source, test, buy and sell brilliant products, services, ideas and solutions. i2i Events is powered by Top Right Group, formerly known as EMAP International Ltd. www.i2ieventsgroup.com

About BESA

BESA, the British Educational Suppliers Association, is the trade association representing more than 300 educational suppliers in the UK, including manufacturers and distributors of equipment, materials, books, consumables, furniture, technology, ICT hardware and digital-content related services to the education market. For more information, please visit www.besa.org.uk.

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